

Schedule "B"



NEWS RELEASE
FOR IMMEDIATE RELEASE: TUESDAY, MARCH 7TH, 2017

RE: Annapolis Valley Apple Blossom Festival Events in the Town of Kentville

KENTVILLE, NOVA SCOTIA – The Annapolis Valley Apple Blossom Festival Board and the Town of Kentville are pleased to announce that the Grand Street Parade for the 2017 Festival will be hosted in the Town of Kentville. “Both parties are happy to announce that through the use of an event hosting agreement, we were able to rediscover clarity and understanding about the support from the Town of Kentville in hosting this event,” stated Festival Vice President, Alxys Chamberlain.

The Town, the AVABF and Village of New Minas representatives have been exchanging communications leading up to this announcement on a regular basis. “This open communication and mutual interest for the greater success of the parade and Festival by all parties was at the forefront of discussions. The agreement reflects this positive spirit,” says CAO Mark Phillips.

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